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Camy Arnett Production Studios (CAPS) is a multi-media entertainment company headed up by husband and wife duo Camy and BJ Arnett. The company focuses on captivating the airwaves through sound programming. Over the years, it has done just that. Some of its most notable productions include *B/A Today*, *Jesus Is My Booski* and *It's Pivotal*. Moving forward, CAPS will be presenting an even wider array of viable family friendly alternatives and will provide a variety of principle-centered content to a broad market.

In addition to producing television and film projects, CAPS offers acting classes, media and talent development services with a strong concentration on mentorship for at risk youth within the fields of media, entertainment and broadcasting. CAPS produces the stories that entertain, stimulate and captivate; the shows that broaden, enlighten, and empower. Those are the things that initiated and remain at the heart of CAPS but it can—and will—be so much more.

The time has now come to do even greater things.

In recent months, CAPS has been able to build an impressive slate of projects with excellent profit potential that run the gamut of television and film. The projects, which are in various stages of production, are all scheduled to be produced within the next five years. To accomplish this in the most efficient manner, CAPS is seeking one or more investment partners to provide \$10 million in investment funding.

Please continue reading to learn more about the various projects on the CAPS slate and the investment opportunity.

The Executives



CAMY "CAMERON" ARNETT PRINCIPAL

Haitian born, Camy "Cameron" Arnett craved out a very successful career in the late 80's and 90's. Cameron is an **actor, producer, director and talk show host**. Among his past film credits, are *Marc Pease Experience*, *Man's Best Friend*, and recently in the five Dove Award winning *Stand Your Ground*. His past television credits include NBC's *Miami Vice*, Fox's *Star Trek: The Next Generation*, and ABC's *China Beach*, VHI's *Single Ladies*, and Tyler Perry's *Meet the Browns*. Among his favorite memories are times shared with Lonette McKee, Mykelti Williamson and Richard Roundtree in Charlotte, North Carolina on the set of *Having Our Say* and with Colleen Dewhurst in York, Maine on the set of *Bed and Breakfast*.

In New York, where most of his craft was solidified, two very special relationships were also formed. One was the famed Wilhelmina Agency under the benevolent eye of Dan Deely, the other being his manager Jeremy Ritzer of the then "Feuer and Ritzer Casting". To these two men he gives much credit and thanks.

Today, he is the CEO of Camy Arnett Production Studios (CAPS): a television, film and entertainment company, as well as the CEO of BYOBB Media/Records, an independent film and television portal and record label. He is also the producer and director of a children's show, *Jesus Is My Booski*, a contemporary youth & young adult program, *BYOBB Blast, BJA Today*" with powerhouse interviewer BJ Arnett and providing up to date commentary on today's issues with *It's Pivotal*.

Currently, a producer and co-host of the nationally syndicated *The Christian View*, Cameron, in his own words expresses, "I am humbled by the grace and goodness of God to allow me to be a part of such a powerful group of Christian people as the TCV family."

Cameron's most recent projects as an actor include "Coach Bradford" in the *The Order Of Rights*, "Logan Evans" in *Champion* (in theaters in May 2017), and "Mike" in *Extraordinary* (scheduled for an August 2017 release); he'll be filming two series pilots—one in Chicago and one in California—later this year.

The Executives



BILLI "BJ" ARNETT PRINCIPAL

BJ Arnett is a dynamic motivational speaker that encourages and trains entrepreneurs for excellence and impact in the marketplace. As a former news anchor, entertainment/lifestyle reporter and host for GPTV, 11 Alive News and TV69 (now the CW), BJ uses the entertainment principles of tenacity and initiative to motivate business owners to go to the next level. For entrepreneurs that have hit a stalemate in their careers, BJ is the jumpstart to assess the corporate issues and provide hard hitting solutions. BJ is also the host of *BJAToday*, a contemporary talk show that focuses on faith, film, fashion, fun and forward thinking, produced by CAPS.

BJ has always been a familiar face on Atlanta television.

Once Atlanta's major network affiliates took notice, BJ began writing, producing, hosting and reporting for Georgia Public Television, and UPN TV69, the next stop was *Noonday* and later, the show within which Camy would make his live proposal,

"Peachtree Morning". BJ was frequently featured on "The Roseanne Show" on CBS. She also hosted and produced several television programs, including Georgia Public Television's "Primetime" and "Employment Line." TV69's "Community" and was a lifestyle reporter for "Camera-11" on WXIA's 11 Alive. She has also appeared in numerous commercials and made-for-TV movies, as well as "BJ and Friends," an NBC special.

BJ continues to work alongside her husband on the nationally televised Christian talk show *Atlanta Live, This Day with BJ Arnett*, and of course *BJAToday*.

Whether in a professional or Spiritual speaking engagement or in social settings, the Arnetts can be found giving help, advice and direction to whomever will listen.

And stay tuned, for a book or two, and for the feature film *Mattie: The Discovery* due to go into production in May, in which the Arnett's will be producing, directing, and acting together, as they love to do.

To find out more and to actively get involved and be part of the difference, go to [BYOBB.tv](#), [CamyArnett.com](#), [CameronArnett.com](#), and [TheChristianView.tv](#), and [SavingDestinies.com](#). Currently, Cameron is looking forward to filming two series pilots in Chicago and California later this year.

Partnerships



MARTY JEAN-LOUIS PRODUCER

Marty Jean-Louis is the Founder and CEO of My Christian Films, 24 Flix, The International Christian Film Festival, and Legend Media Productions. Marty Jean-Louis is an extremely talented producer and visionary. He has produced and Directed over 800 TV Shows, documentaries and films, and commercials which has been viewed all over the world.

For the last four years, he has successfully run the International Christian Film Festival. A festival that brings filmmakers and producers from all over the world in one place for 3 days.

He is also the Founder & CEO of 24Flix.com, a company that reports on sports, entertainment and everything that matters. He currently lives in Orlando, Florida with his wife and two boys.

TANISHA COFFEY PRODUCER

Tanisha Coffey, owner of sweeTCoffey productions, is a true business-minded “creative.” She began her professional TV / Film production working in television news as an Associate Producer / Weekend Assignment Editor at WWMT (Kalamazoo, MI). Since then, Coffey has transitioned to non-news TV/film work.

Over the years, Coffey has worked as a Producer, Associate Producer, Assistant Director, Script Supervisor, Production Manager, Script Coach or Writer on various projects. Select credits include *The Other Side*, *Decision*, *Test Subject B*, *Beautifulse*, *Depletion*, *Base Code*, *Rooney's World* and *A Cry For Justice*. Presently, in addition to *Mattie: The Discovery*, Coffey is working as an Associate Producer for a new TV series called *Millennials*; she is also working on producing the feature-length film *O.P.E.N.*.

Coffey resides in Atlanta, Georgia with her husband and children.



Partnerships



ANDREW DOYLE DIRECTOR OF PHOTOGRAPHY

Andrew Doyle is the owner of Bofum Pictures, a production company that specializes in new media, television, short films, feature films and commercials. He serves as the Director / Director of Photography for the company, which he loves because he loves using images to tell those stories.

The Detroit native spent 7 years in Los Angeles producing on several Reality TV shows, short films, and webseries. He has since relocated to metro-Atlanta, GA where he continues to be a highly sought after Director / Director of Photography.

The Slate

Projects Currently In Production



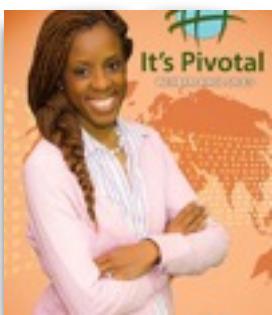
BJA TODAY

BJA Today is an American newsmagazine television program offering hard-hitting interviews, feature segments and profiles of people in the public sector, marketplace and entertainment industry. Previously working as a news anchor, entertainment/lifestyle reporter and host for GPTV, 11Alive News, TV69 (the now CW) host BJ Arnett is no stranger to investigative reporting. With her ever present warm and personal style, she has also hosted NBC's "Peachtree Morning" "Soul of Atlanta" and "Beat of the City," in which she interviewed the likes of Lena Horne, The Judds, Danny Glover, Marie Osmond, Patti Labelle, Mrs. Rosalyn Carter, Ambassador Andrew Young, and many others. And so, today, brings you the latest and brightest in great people, in depth interviews and compelling stories, with a twist.



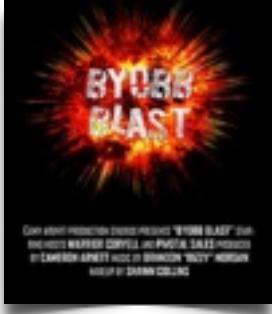
JESUS IS MY BOOSKI

Jesus Is My Booski is a comical, multi-award-winning children's series set in the enchanted kingdom of Zoe. In constant pursuit of the unseen Booski who has all solutions to life's problems, the lively Jasper (Mic Sykes), vibrant Sha na Owa (Shawn Collins), and hilarious Country Boy (Reagan Givhan) and a host of others shine a comical light on issues such as self-esteem, abuse, faith and character. Popping out of a green screen background, the Booski emerges to the urban sounds of hip – hop, with steady intervals of joyous praise breaks, praise reports, and a slight touch of a reality show. The Booski's the protagonist that has already defeated the villain, A. Cuser and all other "bad guys". In every conflict, the Booski is the solution.



IT'S PIVOTAL

In today's fast paced, ever changing world, everyone's got an opinion. Why can't everyone's opinion be spoken though? Why have some voices been silenced or voluntarily gone mute in the face of a very vocal society? The time has come for uncompromising advocates for justice to be heard. The time's demand it and Pivotal Sales is answering the call. She is a wife of one, a mother of eleven, and a graduate of Spelman College and Stanford University. But, above all, Pivotal is a voice for the voiceless. Pivotal is bringing light to the darkness of injustices and answers to the long standing questions. It's Pivotal: A news commentary you're sure to love or hate but assuredly, you'll remember!



BYOBB BLAST

BYOBB Blast is a youth based performance and interview show that features all the latest artists, their techniques, and the stories behind their successes and failures. You're sure to see the hottest young up and coming artists, entrepreneurs, authors and more, tell their life stories, give insight to their techniques and share their inspiring ideas. Check them out as they are BLASTED from the BYOBB seat. Soon, you may be BLASTED too!

The Slate

Projects Currently In Pre-Production Or Development



MATTIE: THE DISCOVERY

Type: Feature Film; Drama

Status: Pre-production

Synopsis: Mattie is a story of a young girl's life abruptly disturbed by the discovery of the new found gifts of seeing what others can not. This, along with being raised within a tumultuous and unstable family only serves to heighten her struggle, causing the weight of her choices to be even the more unbearable. When a tragic murder occurs, Mattie is spun into a spiral leading to both grace and evil. Will there be redemption? Only time and everything she sees, can tell.

Budget: \$750,000



ABMWD

Type: Short Film (possible series)

Status: Development

Synopsis: This project takes a close look at society, in what it has become as it relates to race relations in America. Who are we, what we believe about one another, and how that information is being used—whether true or false.



HERE WE ARE

Type: Dramedy

Status: Development

Synopsis: What happens when a group of neighborhood friends end up buying a community center together, after all their college dreams seem to have come crashing down on them? Here We Are is a Dramedy that combines the different, and most times awkward personalities of childhood friends in less than expected circumstances. What now? Well, here we are.



EAR TO THE STREETS

Type: Commentary, News, Current Events

Status: Development

Synopsis: Ear To The Streets will provide on the street reporting that dives into the thoughts of common people regarding current events, social constructs and societal norms.

The W.I.I.F.M. Details

CAPS is seeking equity investors in exchange for Executive Producer credit as well as the opportunity to earn a 10% premium on the original investment.

The financing mix for the CAPS slate includes:

- In-house Funding
- Private investment
- Georgia Tax Rebates (20% - 30%)

Funding will be used for the production and post-production phases of the projects on the CAPS slate.

Want to know more? Let's talk!

REPAYMENT

While there is no way to 100% predict the future success of any of the projects on the CAPS slate, we have and will continue to do all that we can to make each one a success. We hope to steadily generate revenue from each project over the next five years.

As revenue is generated, monies will first be applied towards covering the projects' outstanding expenses, if there are any. Next, repayment to the film's investors will begin. Investors will receive payouts based on his / her percentage of investment. For example, if a project generates \$100,000 in profit (not revenue, but profit!) that is paid to CAPS, a financier who invested 50% of the required budget will receive \$50,000 and if there were two other investors who each contributed 25% of the film's required budget, each would receive \$25,000. At the next payout period, the process would be the same until either (a) the investor has been repaid his / her full investment plus the premium or (b) seven years have passed.

Once investors have been repaid their initial investment plus the premium, the production company will begin receiving and maintaining the profit payments.

DISTRIBUTION

CAPS plans to tap into the various self-distribution options that are available to media makers these days in order to distribute the projects on its slate. We will accomplish this via social media, VOD, DVD and some television. While much of the content will be created for the U.S. market, CAPS will also be seeking international distribution opportunities for select projects. Some of the distribution CAPS has in mind for some of the projects is already in place.

EXIT STRATEGY

Unless otherwise negotiated, seven years will serve as the term during which investors will have the opportunity to earn profits from their investment in CAPS.

Once seven years have passed, all obligations to CAPS' investors will have been satisfied—whether investment has resulted in loss, break-even or profit.

**All terms are subject to negotiation*



please review carefully

STATEMENT OF RISK

Providing financing for this production company is an investment opportunity that comes with the standard risks associated with any financial investment.

Investors may earn all, none, a portion of or more than their initial investment back.

Despite careful planning and strategic execution of those plans, we cannot and do not guarantee a specific outcome.

Additionally, since all monies collected will be used to fund activities related to the production company's projects--development, pre-production, production, post production, marketing / promotional activities, etc.—there will not be an opportunity to spread risk to mitigate potential loss. Therefore, while investors do have the potential to earn their initial investment back and to earn a premium on the investment, all investors should be financially able to absorb a complete loss of their investment in the unlikely event that occurs.

Some, but not all, risk factors that may contribute to the level of success the projects experience include audience reception, competition in the marketplace, expanse of access to distribution channels, distribution and licensing fees / costs that must be paid prior to receipt of revenues, royalty payment, industry wide / union propagated labor disputes resulting in work stoppage or prolongation, changes to union or state tax incentives and / or filming-related laws, challenges during or following production that force unforeseen budgetary expenditures beyond those projected, death or natural disasters.